

#### **Panel Members**



• Wee Ee Cheong Dy Chairman & President

Samuel Poon Senior EVP

Terence Ong Senior EVP

Kuek Tong Au EVP

David Loh EVP

Susan Hwee EVP

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## **Delivering Results**



**NPAT** 

\$913m (1999: \$760m)

**1** 20.1%

ROE

14.1% (1999: 12.6%)

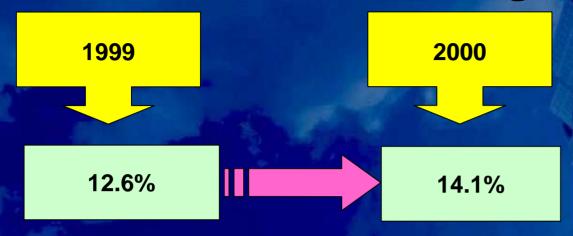
1.5% pt

## Towards Our Vision



- Financial Targets
- Business Strategies
- Corporate Strategies





**Targets** 

To achieve ROE

→ 15% by 2002

**Onshore: 84.8%** 

**Offshore: 15.2%** 

**Onshore: 84.0%** 

Offshore: 16.0%

To achieve profit contribution by 2010

→ 50% onshore

→ 50% offshore (incl. ACU)

NII: 63.4%

Non NII: 36.6%

NII: 62.9%

Non NII: 37.1%

To achieve income mix by 2010

- → 50% from net interest income (NII)
- → 50% from non NII





2000

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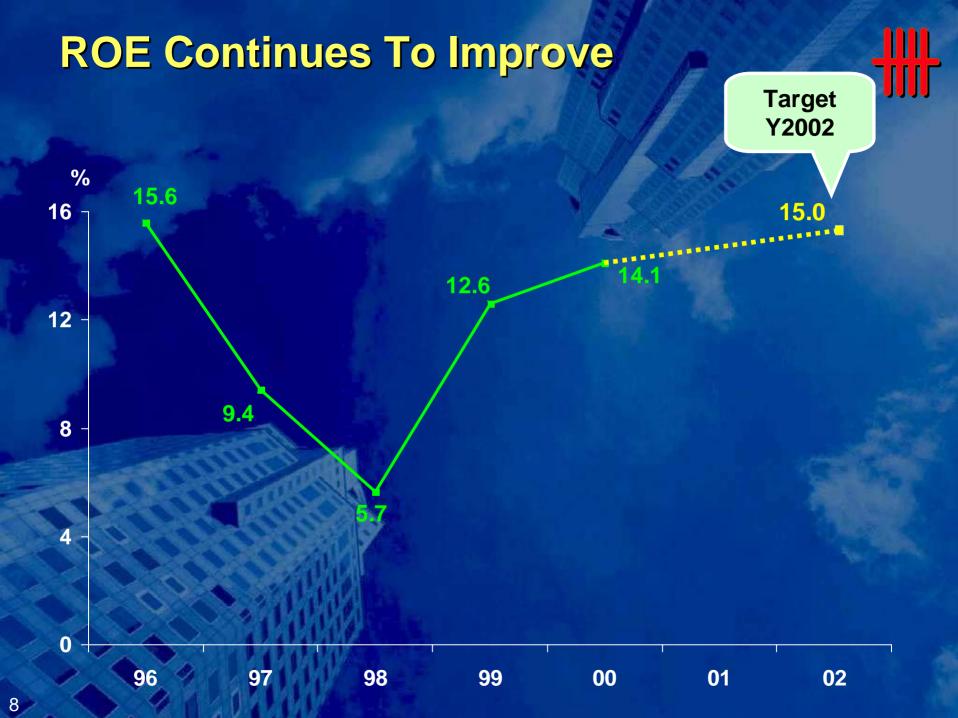
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#### Wholesale and Retail Banking

- Strengthening our niche in wholesale and retail banking in Singapore
  - Enhance leadership of retail markets
  - Dominate middle market corporates



#### **Investment Banking and Global Treasury**

- Reinforcing strong presence in fee-based business
- Investment Banking
  - Forging strategic alliances
  - Enhancing asset and venture capital management, and capital markets
- Global Treasury
  - Innovating products and services
  - Expanding customer base beyond Singapore



#### **TCM**

- Further developing our Touch, Click and Mortar banking model.
  - Delivering seamlessly for banking convenience



#### **Steady Regional Expansion**

- Focus is ASEAN and Greater China
  - Growing through acquisition and organic expansion
  - Tailor-made approach
- Malaysia building a strong franchise
- Rest of ASEAN
  - Tailor-made approach
- Positioned to capitalise on regional recovery



#### **Growing In Greater China**

- Strengthening of investment banking
  - Strategic alliances and joint ventures
  - Fund management and venture capital
- Growing organically and acquisitions

# #

## **Underpinning Corporate Strategies**

- Leveraging IT
- Risk Management
- Continual strengthening of management team
- Culture
  - Pragmatic and change oriented
  - Customer centric

## Building a Premier Regional Bank



- Continued focus on retail banking
- Further growth in commercial banking
- Enhance strength in fee-based activities
- Expand regionally focus on ASEAN and Greater China
- Flexible, pragmatic and change oriented culture
- Leading edge IT for banking convenience
- Building a premier regional bank in Asia Pacific

