

# Welcome gift

Sign up now and receive:

- **8,000 welcome miles\*** for new UOB Cardmembers
- **5,000 welcome miles\*** for existing UOB Cardmembers

To participate, SMS **Bonus** NRIC to 77862.

\*Limited to the first 1,000 Cardmembers who spend a min. of S\$1,500 within a month from card approval date and not applicable to existing PRVI Miles Cardmembers. Promotion is open to all individuals with successful PRVI Miles Card application between 4 Jan 2016 to 31 Mar 2016:- a) via an online application at [uob.com.sg](http://uob.com.sg); or (b) via SMS; or (c) through the stipulated format stated in the targeted communication that an Applicant may receive in connection with this Promotion. Other terms and conditions apply. Please refer to the following pages for the detailed terms and conditions.



## **UOB PRVI Miles Cards Welcome Miles Campaign Terms and Conditions (“Terms and Conditions”)**

### **1. Eligibility and SMS Registration**

1.1 The “*UOB PRVI Miles Cards Welcome Miles*” Campaign (“**Promotion**”) is open to all individuals who complies with all of the following (collectively “**Eligible Cardmembers**” and each an “**Eligible Cardmember**”):-

(a) successfully applies for a PRVI Miles American Express or World MasterCard or Visa Card (each a “**Eligible Card**”) with United Overseas Bank Limited (“**UOB**”) via one of the following methods between 4 January 2016 and 31 March 2016 (“**Promotion Period**”) and the Eligible Card application is approved by UOB within the Promotion Period:-

(i) via an online application at uob.com.sg; or

(ii) via an SMS application through one of the following formats for the respective Eligible Card – this application method is only available to individuals who already owns an existing UOB credit card issued by UOB in Singapore and such individuals are Singapore citizens or PRs only; or

- SMS Application for PRVI Miles American Express Card:  
⟨YesmilesA⟩ space ⟨Last 4 digits of existing UOB Card⟩ space ⟨NRIC#⟩

- SMS Application for PRVI Miles World MasterCard Card:  
⟨YesmilesM⟩ space ⟨Last 4 digits of existing UOB Card⟩ space ⟨NRIC#⟩

- SMS Application for PRVI Miles Visa Card:  
⟨YesmilesV⟩ space ⟨Last 4 digits of existing UOB Card⟩ space ⟨NRIC#⟩

(iii) through the stipulated format stated in the targeted communication that the individual may receive in connection with the Promotion;

(b) successfully enrolls for the Promotion by sending ⟨Bonus⟩ space ⟨NRIC⟩ to 77862 in accordance with Paragraph 1.2 below during the Spend Period (as defined in Paragraph 2 below) - a SMS will be sent to the Eligible Cardmember for each successful enrollment;

(c) is (or will be) the principal holder of the Eligible Card; and

(d) prior to the date the Eligible Card application by the Eligible Cardmember was approved by UOB,:-

(i) does not have any active PRVI Miles American Express or World MasterCard or Visa Card issued by UOB; or

(ii) has not, in the six (6) months prior to commencement of the Promotion Period, cancelled any PRVI Miles Credit American Express or World MasterCard or Visa Card issued by UOB.

By participating in the Promotion, each Eligible Cardmember agrees to be bound by the Terms and Conditions. For the avoidance of doubt, the Promotion is not applicable to existing holders of an Eligible Card or individuals who used to own the Eligible Card.

- 1.2 (a) All enrollments in respect of the Promotion must be done via SMS by the Eligible Cardmembers. Only SMSes received by UOB in accordance with the Terms and Conditions shall be considered for the Promotion. The following SMS-es are not eligible for and will not be considered for the Promotion and shall be automatically disqualified and considered as invalid and void:-
- (i) any incomplete or inaccurate SMS registration;
  - (ii) any SMS registration entries which is submitted in a form differing from that set out by UOB; and
  - (iii) SMS entries received by UOB before 12:00 a.m. on 4 January 2016 or after 11:59 p.m. on 31 March 2016 (Singapore date/time).
- (b) (i) Sending and receiving SMS is dependent on a SMS vendor, an independent telecommunication authority or service provider or such other third party which is engaged by UOB for the Promotion and UOB shall not be responsible for any undelivered, lost or delayed SMS sent and/or received by the Eligible Cardmembers. The Eligible Cardmembers shall pay and be solely responsible for all fees and charges imposed by such vendors, authorities, service providers or third parties for the sending and/or receipt of any SMS in connection with the Promotion.
- (ii) Notwithstanding anything herein, UOB may at any time in its discretion and without giving prior notice, determine the eligibility of any SMS enrollment.
  - (iii) By participating via SMS enrollment, the Eligible Cardmember consents to the disclosure of information including, but not limited to, the Eligible Cardmember's NRIC number to the SMS vendor, independent telecommunication authorities or service provider or such other third party which is engaged by UOB for the Promotion. The Eligible Cardmember authorises UOB to disclose information regarding the Eligible Cardmember and the Eligible Cardmember's relevant Eligible Card account to such parties for the purposes of the Promotion.
  - (iv) The SMS vendor, independent telecommunication authorities or service provider or such other third party is a third party and is independent and beyond the control of UOB. UOB shall not be responsible in any manner whatsoever for the delay in the transmission or receipt of any SMS.
- 1.3 Without limiting the generality of Paragraph 1.1 and Paragraph 1.2 above, the following Eligible Cardmembers are not eligible to take part in the Promotion:-
- (a) Eligible Cardmembers whose Eligible Card account is not active, not valid, not subsisting or not in good standing or which are otherwise determined by

UOB as being delinquent or unsatisfactorily conducted for any reasons as may be determined by UOB at its discretion;

- (b) Eligible Cardmembers whose Eligible Card account is voluntarily or involuntarily suspended, cancelled, closed or terminated anytime and for the avoidance of doubt, termination of a supplementary holder's Eligible Card account(s) will not by itself disqualify the applicable Eligible Cardmember from participating in the Promotion;
- (c) Eligible Cardmembers who are or have become mentally incapacitated, deceased, insolvent, bankrupt or have (or any threat of) legal proceedings of any nature instituted against them or faces legal incapacity or is incapable of handling their affairs; and/or
- (d) Eligible Cardmembers who UOB may decide to exclude at its discretion without prior notice and without furnishing any reason, at any time.

1.4 Notwithstanding anything herein to the contrary, UOB has the discretion at any time and without having to give any prior notice or any reason and from time to time to determine:-

- (a) the eligibility and/or ineligibility of any Eligible Cardmember for the Promotion and whether the Qualified Cardmember (as defined under Paragraph 3.1 below) is entitled to the Award (as defined under Paragraph 3 below); or
- (b) when to terminate the Promotion; and
- (c) whether an Eligible Card is valid and/or an Eligible Transaction (as defined in Paragraph 3.2 below) qualifies for the Promotion,

and such determination shall be final, binding and conclusive. UOB shall not be obliged to give any reasons or prior notice thereof and shall not be obliged to make any payment or compensation whatsoever to any Eligible Cardmembers rendered ineligible for participation in the Promotion.

## **2. Spend Period**

The term "***Spend Period***" in respect of each Eligible Cardmember refers to the period of one (1) month from the date the Eligible Card application by the Eligible Cardmember was approved by UOB.

## **3. Qualified Cardmember and Award**

3.1 The first (1<sup>st</sup>) one thousand (1,000) Eligible Cardmembers (each a "**Qualified Cardmember**") who fulfill all of the following conditions will be entitled to bonus UNI\$ (the "**Award**"): -

- (a) has at least Singapore Dollars One Thousand Five Hundred (S\$1,500.00) worth of Eligible Transactions charged to his/her Eligible Card account during the Spend Period regardless of the application date for the Eligible Card, provided always that such Qualifying Spend is incurred within that Eligible Cardmember's applicable Spend Period ("**Qualifying Spend**").

For the purposes of calculating the Qualifying Spend, Eligible Transactions made in foreign currencies will be converted into Singapore dollars based on UOB's then prevailing exchange rate applicable at the time of exchange.

- (b) All Eligible Transactions must be charged to the Eligible Card account of the Qualified Cardmember or to the account of the applicable Supplemental Cardmember (as defined in Paragraph 3.2 below). UOB is not responsible for any failure or delay in the transmission of the Eligible Transactions by any party including, but not limited to, acquiring merchants, merchant establishments, or any telecommunication provider.
- (c) If an Eligible Transaction is cancelled or reversed after the applicable Spend Period is over and the total amount spent during the Spend Period falls short of the Qualifying Spend, the Qualified Cardmember will not be considered to have incurred the Qualifying Spend.

3.2 The following terms used in the Terms and Conditions are defined as follows:-

- (a) “**Eligible Transactions**” shall mean all posted retail transaction(s) (whether local or overseas (whether in Singapore Dollars or non-Singapore dollars) and inclusive of installment payment plans) successfully carried out on and charged to the Eligible Card account during the Spend Period and which are successfully captured and posted on UOB's systems during the Spend Period **BUT** shall exclude the Excluded Transactions. For the avoidance of doubt, the benefit of all transactions incurred by a supplementary holder of the Eligible Card (“**Supplemental Cardmember**”) in respect of the Promotion shall accrue to the applicable Eligible Cardmember and form part of that Eligible Cardmember's Eligible Transactions and the termination of a Supplemental Cardmember's account will not by itself disqualify the Eligible Cardmember from the Promotion.
- (b) “**Excluded Transactions**” shall mean:-
  - (i) cash advances, late payment, personal loan, balance and/or funds transfer, SmartPay, payments at government agencies, utilities bill payments, fees, chargebacks, interests, reversals, interest charges and any finance charges made by the Eligible Cardmember or the applicable Supplemental Cardmember using the Eligible Card;
  - (ii) balances owing on the Eligible Card accounts accruing from months that do not fall within the Spend Period;
  - (iii) transactions relating to top-ups of any pre-paid card and brokerage/securities;
  - (iv) any transaction that was subsequently cancelled, voided or reversed for any reason; and/or
  - (v) such other categories of transactions which UOB may exclude from time to time without prior notice or giving reasons.

UOB reserves the right, at any time at its discretion, to amend or vary this list without any reasons, prior notification and/or assuming any liability to any party and shall not be liable to pay any compensation or enter into any correspondence in connection with the same. All Eligible Cardmembers shall be bound by these amendments or variation.

- 3.3 The **Award** will be given as per below:
- (a) Qualified Cardmembers who have never been issued any UOB credit card by UOB prior to the date the Eligible Card application by the Qualified Cardmember was approved by UOB shall each be entitled to an Award of UNI\$4,000 which is equivalent to 8,000 air miles.
  - (b) Qualified Cardmembers who have other active UOB credit cards issued to them (**other than** the Eligible Card issued by UOB) prior to the date the Eligible Card application by the Qualified Cardmember was approved by UOB shall each be entitled to an Award of UNI\$2,500 which is equivalent to 5,000 air miles.

The air miles set out herein refers to the air miles described in the prevailing UNI\$ Rewards Programme (available at [www.uob.com.sg](http://www.uob.com.sg)). For the avoidance of doubt, Qualified Cardmembers who owns the Eligible Card prior to the Promotion Period or who used to own an Eligible Card shall not be entitled to any Award.

- 3.4 The applicable Award will be credited to the Qualified Cardmember's Eligible Card account by 8 May 2016.
- 3.5 Each Qualified Cardmember will be entitled to one (1) Award only, regardless of the number of Eligible Cards applied and/or the amount of Eligible Transactions that is charged to the Eligible Card.
- 3.6 Notwithstanding anything to the contrary, UOB reserves the right to select reserve Qualified Cardmembers to substitute any initial Qualified Cardmember that is subsequently found to be ineligible or disqualified or not entitled to participate in the Promotion.
- 3.7 In the event that:-
- (a) there is any error or mistake in the calculation of the Qualifying Spend or crediting of the UNI\$;
  - (b) the Eligible Card account of any Qualified Cardmember or any Eligible Cardmember or any Qualified Cardmember is subsequently discovered to be ineligible, not entitled or disqualified to participate in the Promotion;
  - (c) there are credit balances in the Eligible Card account of any Qualified Cardmember and/or Supplemental Cardmember arising out of (but not limited to) the failure of the Eligible Transaction, returned goods or services under that transaction, billings disputes,
  - (d) the Eligible Card account is closed or terminated within nine (9) months from the date the Eligible Card account was opened;
  - (e) any person is subsequently discovered to be ineligible or not entitled to participate in the Promotion or ineligible to receive the Award;
  - (f) the Qualified Cardmember is subsequently found not have incurred the Qualifying Spend; or
  - (g) any other situation that UOB deems fit,

UOB is entitled at its sole and absolute discretion, and at any time without liability or prior notice or having to give any reason:-

- (i) to amend, correct or adjust the calculation of the UNI\$;
- (ii) to suspend, revoke, or forfeit the crediting of UNI\$ (or any part thereof); or
- (iii) where the UNI\$ has been credited, to reclaim the UNI\$ (or any part thereof) without any liability on the part of UOB.

No person shall be entitled to and UOB shall not be liable for any payment or compensation (whether in cash, credit or kind) whatsoever arising from the above and no person shall be entitled to such payment.

3.8 In the event that the Eligible Card account is delinquent, voluntarily or involuntarily closed or terminated or suspended for any reasons whatsoever before the applicable Award is awarded into the applicable Eligible Card account, such Award shall be forfeited and the Qualified Cardmember shall not be entitled to any compensation or payment whatsoever.

3.9 UOB has the right, at any time and from time to time in its discretion and without prior notice, giving any reason or assuming any liability or payment of compensation to any person, to vary the Award and the additional miles awarded. UOB's determination of the varied Award and additional miles awarded shall be final, conclusive and binding. No appeal, correspondence or claims will be entertained.

#### **4. General**

4.1 UOB shall not be responsible or liable:-

- (a) to ensure that the Eligible Transactions are posted promptly;
- (b) for any losses, damages or otherwise suffered by any person if it is unable to perform its obligations under the Terms and Conditions, due directly or indirectly to the failure of the merchant establishments, merchant acquirer, telecommunication authorities or service provider or such other third party which maybe engaged for the Promotion, any machine or communication or computer system, industrial dispute, war, Act of God, or anything outside the control of UOB.
- (c) for any failure or delay in the transmission or receipt of evidence of sale transactions by MasterCard/Visa/Unionpay/JCB/CUP/American Express, merchant establishments, merchant acquirer, postal or telecommunication authorities/provider or any other parties which may result in a transaction made by the Eligible Cardmember and/or the Supplemental Cardmember being omitted from being posted to the Eligible Cardmember's Eligible Card account and/or the Supplemental Cardmember's Eligible Card account and/or captured in UOB's system during the Spend Period;
- (d) for any failure or delay in the transmission or receipt of an application for the Eligible Card that is submitted via online or SMS or any one of the other methods described under Paragraph 1 above and which may result in an individual not being able to apply for the Eligible Card and therefore not being able to participate in the Promotion;

- (e) for any SMS, notice or communication, email which gets lost, misplaced, defaced, tampered with, stolen, damaged or misdirected; or
  - (f) for any breakdown or malfunction in any computer system or equipment; or
  - (g) for any costs, losses, damages, claims, expenses and/or injuries of any Eligible Cardmember or any other person howsoever incurred or suffered, save for the Eligible Cardmember's direct loss, to the extent such loss is caused directly by UOB's fraud, gross negligence or willful misconduct arising in connection with the Promotion.
- 4.2 Notwithstanding anything in the Terms and Conditions, UOB may at any time vary, modify, add or delete any of the Terms and Conditions, including, but not limited to, terminating or withdrawing the Promotion on or amending the duration of the Promotion, or the eligibility criteria, without giving any reason, prior notice and/or assuming any liability to any party and shall not be liable to pay any compensation or enter into any correspondence in connection with the same and all Eligible Cardmembers and Supplemental Cardmembers shall be bound by these amendments or variations.
- 4.3 UOB has the absolute right and unfettered discretion to make decisions on all matters relating to or in connection with the Promotion, including, but not limited to, the determination of whether the Eligible Cardmember has met all the requirements of the Promotion, who shall be a Qualified Cardmember and to choose substitute Qualified Cardmembers if any Qualified Cardmember is subsequently found to be ineligible to receive the Award. UOB's decisions shall be final, conclusive and binding on all parties concerned and no payment or compensation will be given or paid by UOB to any person (including the Eligible Cardmember or the Supplemental Cardmember). UOB shall not be obliged to give any reason or prior notice or enter into any correspondence with any person on any matter relating to the Promotion or its decision and no appeal, correspondence or claims will be entertained.
- 4.4 All information is correct at the time of publishing or posting online and UOB makes no representation or warranty whether express or implied, and accepts no responsibility or liability for its completeness or accuracy. In the event of any inconsistency or discrepancies between:-
- (a) the Terms and Conditions and any advertising, publicity, brochure, marketing or promotional material or other materials relating to or in connection with the Promotion, the Terms and Conditions shall prevail; and
  - (b) the English version of the Terms and Conditions and the Chinese version of the Terms and Conditions, the English version of the Terms and Conditions shall prevail.
- 4.5 Any Eligible Cardmember who participates in the Promotion will not be eligible to participate in any other UOB Credit Card Sign Up promotions.
- 4.6 The prevailing terms and conditions under the prevailing UOB Cardmember Agreement (available at [www.uob.com.sg/personal/cards/credit/tnc.html](http://www.uob.com.sg/personal/cards/credit/tnc.html)), the prevailing terms and conditions applicable to the Eligible Card and the prevailing UOB Rewards Programme (collectively the "**Standard Terms**") will continue to be binding on all Eligible Cardmembers and the Supplemental Cardmembers. Please



visit [www.uob.com.sg](http://www.uob.com.sg) for the Standard Terms. Eligible Cardmembers and the Supplemental Cardmembers will be subjected accordingly to the prevailing Standard Terms. Participation in the Promotion is subject to the Terms and Conditions herein. Eligible Cardmembers are deemed to have accepted the Terms and Conditions when they participate in the Promotion. In the event of any inconsistency between the Terms and Conditions and the Standard Terms, the Terms and Conditions shall prevail to the extent of such inconsistency.

- 4.7 A person who is not a party to the Terms and Conditions and/or any agreement governed by the Terms and Conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) of Singapore to enforce any term of such agreement or any of the Terms and Conditions.
- 4.8 The Terms and Conditions are governed by the laws of Singapore and all Eligible Cardmembers participating shall be deemed to have agreed to submit to the exclusive jurisdiction of the courts of Singapore.
- 4.9 Except where the context so requires, words denoting the singular include the plural and vice versa.