

UOB crowned Best Private Bank in Southeast Asia at the *WealthBriefingAsia Awards 2016*

UOB received top honours at the *WealthBriefingAsia* Singapore Awards 2016, which recognises the most outstanding individuals and firms in financial services. UOB Private Bank (UOBPB) was named Best Private Bank in Southeast Asia. The awards ceremony took place on 9 June 2016.

UOB Private Bank – Best Private Bank in Southeast Asia

Commenting on UOBPB's win, the judges said it was "a hard fought category, but recognised UOB had the numbers that support this contention". The judges said they were also impressed by the way UOBPB's success is "relationship driven, and guided by a management rooted in traditional family office values and vision".

"We are delighted to win this prestigious award and it is a great honour indeed. This is testament to the unity, commitment and hard work of our team over the past two years. This award inspires us even more to deliver the highest level of service to our clients as we help them to protect and grow their wealth for generations to come," said Ms Ong Yeng Fang, Head of UOB Private Bank.



About the WealthBriefingAsia Singapore Awards 2016

In its fourth year, the WealthBriefingAsia Singapore Awards focused around three main categories: Experts (individuals and teams); Products and services for wealth managers and clients; and Institutions for the Asian market.

The judging panel consisted of experts from private banks, trusted advisors and third-party organisations who evaluated entries beyond their immediate fields to avoid conflicts of interest.